

## February 2021 Newsletter

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## Monthly Conservation Note

### Strategy and Community

In 2011, IRC embarked on an intense internal strategic planning and alignment process led by IRC Board Member Robert Heinzman and his colleagues at the business consulting firm [Growth River](#). This process has guided IRC for many years, including our relocation to Delray Beach, the evolution of program areas including ecological restoration and management, and education and outreach, and the development of new programs such as Restoring The Gold Coast.

We have now formalized our thinking in a [2021-2025 Strategic Plan](#) that can be shared externally. We would greatly appreciate you telling us what you think. We will refine and build on this plan in the coming months as we receive feedback from colleagues and supporters like you. If you are interested in collaborating with us on our plan, please contact me so that we can discuss.

**George Gann**  
*Founder and Executive Director*



Celebrating the past and planning for the future. IRC Staff, Associates, and Board Members at our 35th Anniversary Celebrations, 2019, in Delray Beach and Miami.





**Thank you** to all who have supported IRC's programs in the last month.

Stephen Pearson & Paul Strauss.

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IRC has an E-Trade account. Please contact us about giving gifts of stock.

Thank you to our recent Natives for Your Neighborhood (NFYN) sponsor, [Sustainscape](#). Sustainscape is a sustainable landscaping service in South Florida focused on native plants, water conservation, and non-toxic fertilization practices.

Donations allow us to provide important conservation services such as improving our free online resources, increasing protection of rare plants and animals, restoring native ecosystems, and advocating for better public policy.

**DONATE**

## Program of the Month



Volunteers participating in the Great American Clean Up at Atlantic Dunes Park in spring 2019.

### Green Delray

IRC's Green Delray Program is a volunteer-driven initiative that aims to restore the native biodiversity in Delray Beach, Florida, through ecological restoration events and education.

Over the past several years, we have helped restore portions of the Delray Municipal Beach, Atlantic Dunes Park and the Lake Ida Parcel through sponsorships and mini-grants from nearly a dozen organizations.



Volunteers participating in a restoration event at the Lake Ida Parcel in fall 2018.

In 2017, IRC received a grant from the Community Foundation of Palm Beach and Martin Counties to help restore the Lake Ida Parcel, which is a green space located just north of Lake Ida Park. For a little over a year, we would shuttle volunteers over to the site via boat to remove invasive species, plant a wide variety of native species and remove trash that had accumulated.

Now, we go back every so often (including this February!) to do touch up work and invasive species removal so that all of the native plants we added can continue to thrive at the Lake Ida Parcel.



## "Meet Our Team" Spotlight

### **IRC Board Member - Allison Turner**

Allison Turner, owner and CEO of BCoSF, Inc., which encompasses three divisions, BCoSF Media, Business Consultants of South Florida (BCoSF), and Turnkey Music Studio. She is a resident of Delray Beach, Florida, and brings over 25 years of experience in a variety of industries where she honed her skills in management, customer service, event planning, marketing, and communications. At BCoSF, she brings her passion for creativity, finance, and management to the company. Using her drive for perfection and time management skills that she learned as a Division I College Athlete, she brings consistency, focus, and passion to her work with businesses. She oversees three divisions which house the consulting, branding, website design, online marketing services, video production, and audio engineering. She joined the IRC Board in 2018.



## Upcoming Events

Be on the lookout on our Facebook page, website, or next newsletter for upcoming events



## Recent Events



### Webinar: Restoration of Native Plant Communities

IRC's George Gann presented in this webinar hosted by the Cuplet Fern Chapter of the Florida Native Plant Society (FNPS). In this webinar, he talked about the restoration of native plant communities. If you missed the webinar or want to share it, follow [this link](#).

Thank you Cuplet Fern FNPS and congratulations on celebrating 10 years!

### IRC Returns to Lake Ida Parcel

Thank you to everyone who came out to the Lake Ida Parcel this month. Volunteers helped us remove non-native and invasive plants such as Caesarweed, Carrotwood, Earleaf acacia, Lima, Rose Natalgrass, and many more. Special thank you to John Miller for being our wonderful chauffeur!



### Red Reef Park Restoration

IRC continued restoration work at Red Reef Park in Boca Raton by improving areas of the park to benefit native coastal plants. To follow up this habitat restoration work, we planted over 130 native plants including Baycedar, Beach morningglory, Blacktorch, Blolly, Marlberry, Saw palmetto, White indigoberry, and much more.

These efforts were made possible by a collaboration with Fairchild Tropical Botanic Garden and the City of Boca Raton. We appreciate Neglected Plants, Coastal Grower's, Inc., and the volunteers for their help in making this happen!

We are a nonprofit conservation organization exempt from taxes under the  
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The Institute for Regional Conservation | [Website](#)

